

A Seminar on  
**Entrepreneurial Opportunities for Youth in  
AGRO & FOOD PROCESSING**

**12<sup>th</sup> January 2018, 04:00 PM**

Venue: Basant Auditorium  
MITS Campus, Rayagada, Odisha - 765017

**\_\_\_ Chief Guest \_\_\_**

Prof. (Dr.) Rajendra Prasad Das  
Hon'ble Vice Chancellor, Berhampur University

**\_\_\_ In gracious presence of \_\_\_**

Sri Rabindranath Khuntia  
Deputy Director of Agriculture, Rayagada

Prof. Uttam Behera  
OUAT, Bhawanipatna

Prof. S.K. Nayak  
OUAT, Bhawanipatna

Prof. (Dr.) Samson Maharana  
Former Director, CDC, Utkal University

Prof. (Dr.) Pratap Kumar Mohanty  
Director, IQAC, Berhampur University

Prof. (Dr.) Sukant Kumar Tripathy  
Director, Incubation, Berhampur University

Prof. (Dr.) Aparajita Choudhury  
Director, CDC, Berhampur University

Sri Balakrishna Panda  
Chairman, MITS Group

Sri Siram Panda  
MD, MITS Mega Food Park

Prof. (Dr.) G.K. Panda  
Principal, MITS-Rayagada

India is among the world's major producers of food products. It ranks first in the production of cereals, livestock population and milk; is the second largest fruit and vegetable producer; and among the top five producers of rice, wheat, groundnut, tea, coffee, tobacco, spices, sugar and oilseeds. In addition to this, India also produces 50% of world's mango, 19% of banana, 36% of cashew nut, 11% of onion, 38% of cauliflower, 28% of green peas and has 53% of world's buffalo, 23% of sheep, 17% of goat, vast marine resource (8000 km of coastline) etc. The present level of productivity due to diverse agro-climatic conditions and large tracts of arable and irrigated land.

Therefore, Processed Food Entrepreneurship is required for starting and managing food processing organization by exploring the market, identifying opportunities in food processing, innovating, giving different dimension to products and working towards/making profit. Basically, the strategy is to promote young potential entrepreneurs in the food processing sector. The liberalization of the Indian economy and world trade and rising consumer prosperity has thrown up new opportunities for diversification in the food-processing sector and opened new vistas for growth.

We have invited eminent speakers who will motivate us with challenges and opportunities in entrepreneurship specifically in food sectors. We hope participants will come up with new ideas for the development as young entrepreneurs.



